

The SFS Logo Contest Winner

We are pleased to announce the winner of the SFS logo contest. Ben Koch and Victor Leshyk teamed up to produce the membership's favorite logo: a stylized adult mayfly hovering above water.



We greatly appreciate the efforts of the 28 individuals who submitted logos for consideration.

Here is a little information on Ben and Victor and what inspired their design. Feel free to give them a shout of thanks for a job well done (ben.koch@nau.edu and victorleshyk@esedona.net).

Ben is a Research Scientist at Northern Arizona University's Center for Ecosystem Science and Society. He has been a member of NABS/SFS for the last 15 years and is pleased that – like so much excellent science emanating from our society – the initial spark motivating this logo design was born from free-flowing late night beverages shared with colleagues at the annual meeting.

Victor is a science artist/communicator with 20 years' experience, currently working at the Center of Ecosystem Science and Society at Northern Arizona University. His work encompasses many subjects (ecology, paleontology, genomics, medicine, anatomy, cell biology, and natural history) and combines training in traditional artistic media with a background in science as well as new digital art forms.

Acknowledging that a single image cannot fully capture the diversity of ideas, expertise, and community that is SFS, our submission was inspired by uniting traditional elements of freshwater science into a modern, welcoming design: the critter, the water, the biofilm-clad cobbles (or verdant riverbank to some), and the fluxes and services that extend beyond the stream to its valley.

Chuck Hawkins, Ayesha Burdett, Becky Bixby, Tina Mendez, and Ryan Hill for the SFS Board.